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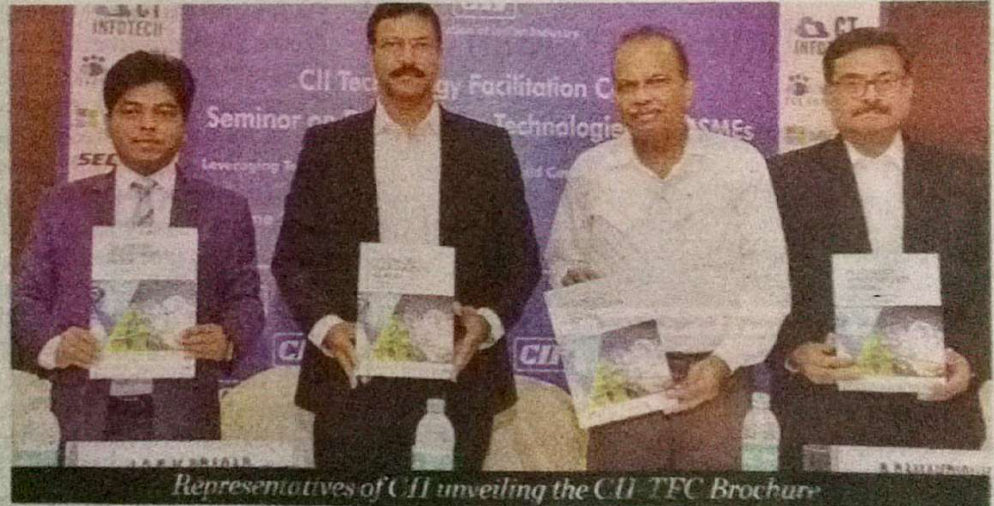
Seminar on Demystifying Technologies for MSME held

OUR BUREAU

Confederation of Indian Industry (CII) in association with its Technology Facilitation Center conducted a seminar on 'Demystifying Technologies for MSMEs' here on Friday. CII Andhra Pradesh State Council chairman JSRK Prasad started the proceeding of Technology Facilitation Centre to create awareness about latest technologies in Andhra Pradesh MSME clusters.

CII Technology Facilitation Centre director Amit Tripathi explained the activities of the centre and gave a walk-through to the process of connecting MSMEs to the right technology partner through CII-TFC portal. He also informed the members that a dedicated website had been setup to facilitate the whole process through which MSMEs can directly connect with the centre and its partners for their technology needs.

CII AP state council lead convenor Dr Ramakrishna Lead Convenor said that business dynamics has undergone change



Representatives of CII unveiling the CII TFC Brochure

in the present circumstances, He highlighted the areas where Industry 4.0 is disrupting the current trends and creating a more advanced environment that creates precision and efficiency in the processes. Dr Ramakrishna stated that it is very crucial for Indian MSMEs to not miss the bus and be ready to accept the change in order to be at forefront of the

Global economy. CII AP state council convenor Y V Krishna Mohan spoke about the activities CII Andhra Pradesh MSME council does to support MSMEs in the region. He said that the need of a Technology Facilitation Centre to handhold MSMEs in their Technology upgradation. CII-TFC Brochure was unveiled.